



APRIL 25 - 28
TORREMOLINOS, SPAIN
2024 EVENT
SPONSORSHIP



ABOUT THE EVENT

Successful brands look for successful events to sponsor, and in the gay adult industry, GRABBYS Europe is the event to partner with.

GRABBYS Europe is an extraordinary gathering of individuals, Industry Professionals, Pornstars, Content Creators, Fans and others connected to, and involved with the adult industry from across the globe.

Passionate about their industry, GRABBYS guests see why it's so important to celebrate success, acknowledge achievement and spotlight the incredible contributions made by people who dedicate their working life to our valuable industry.



We continue to innovate and build on the sponsorship opportunities which we present to you here on these pages. With guidance from your personal sponsor representative, we will help you get the most out of your sponsorship choice.

In today's socially conscious world, people in the gay adult industry and their fans appreciate and support organisations that actively contribute to this industry.

Make a lasting impression by sponsoring GRABBYS Europe 2024 and together we can shape the future of this industry, build an event that changes lives and creates forever memories.

SPONSORSHIP OPPORTUNITIES

QUIET LOUNGE / BUSINESS LOUNGE **GOLD LEVEL**

- €4,000

Responding to requests from partners, sponsors and people across the industry, GRABBYS is excited to offer this amazing sponsorship opportunity that will provide a safe for attendees to feel safe and conduct business.

We can now introduce our Safe Space and Business-2-Business (B2B) Lounge!

As the sponsor, you'll provide a dynamic space where key guests and industry players converge to forge influential connections, drive innovation, and foster lucrative collaborations. The Safe Space & B2B Lounge is a prime platform, facilitating strategic collaborations, networking, time out supportive environment and knowledge exchange among industry leaders. By aligning your brand with this influential space, you'll position yourself as a brand that wants faster connections, growth and support for all those who attend GRABBYS.

Benefits:

- Main entrance will prominently display your brand and message to attendees.
- You have the exclusive opportunity to make branded material available.
- Recognition on the GRABBYS Europe website.
- Full-page advertisement in the event Show Guide.
- Social media coverage.

CLOSING POOL PARTY* **SILVER LEVEL**

- €4000

Get ready to invite everybody to dive into the ultimate pool party sponsored exclusively by your brand. Live DJ and non-stop music are all options. Free-flowing poolside refreshments, delicious poolside bites and games with prizes are also great options to offer.

Keep your mobile in your hand for lots of social media-worthy moments to promote your brand.

Benefits:

- On the afternoon of the Pool Party, GRABBYS will prominently acknowledge your brand as a sponsor.
- You have the exclusive opportunity to make available branded giveaways.
- Recognition on the GRABBYS Europe website.
- Full-page advertisement in the event Show Guide.
- Social media coverage.
- One Double Room (3 nights - Thursday to Sunday).

SILVER LEVEL SPONSORS LOGOS WILL ALWAYS APPEAR

GOLD LEVEL IN A TO Z ORDER IN THEIR OWN SPACE*



ADVERTISING OPPORTUNITIES

Ad Spots at the GRABBYS increase your brand's awareness and competitive advantage.

An Ad Spot increases recognition, allows customers to become familiar with your products or services, and easily recognise and identify with your brand.

Consistent brand exposure builds trust and credibility.

Here are some great ad spot opportunities that give you a competitive advantage.

SHOW GUIDE

- €3,000

- Take a prime position with the front inside cover and back page ad spaces, which are two of the hottest spots in the show guide.

Ritual Hotel Room Keys

- €3,000

- Your artwork on each of the 500 hotel room keys is printed and provided to guests to access their bedrooms and keep as souvenirs and keepsakes.

